

EXTRA! EXTRA!

A.C.G.M. CONVENTION SLASHES ATTENDANCE PRICES!

Look inside for details!

We really want to see you there!

The Association of Charitable Games of Missouri is on a single-minded, focused mission; to build membership so that our collective voice will be heard by the regulators and the politicians.

In today's world, less than 10% of the Bingo licensees are members of our Organization. We cannot reasonably expect the "decision makers" to give our requests for changes their serious attention...there simply aren't enough of us.

As a Bingo licensee in the state of Missouri, you have several obligations.

- 1. To run your Bingo within the legal parameters set forth by the Missouri Gaming Commission and the State Constitution.
- 2. To generate as much revenue as possible to support the charity or charities to whom you are responsible.
- 3. To become active in assisting with "the betterment of Bingo" in the state of Missouri.

Most of you focus on numbers 1 and 2, each and every week, month after month, year after year. But what about number 3? Look in the mirror and ask yourself, "Am I part of the process?" Ninety percent of you are not.

Being a volunteer makes it even more difficult to give up the time and effort necessary to make a difference. We are <u>all</u> volunteers, and there are literally thousands of people within this state that depend on us to help provide the bare essentials of living. This in itself makes it worthwhile. I know that most of you agree with me, so why aren't there more members in this Organization?

We, as a Board of Directors, believe the answer is simple; we must do a better job in communicating our intentions and our efforts to make positive changes in Bingo. Ask yourself these questions:

- 1. Do I know what changes are on the horizon from the Gaming Commission?
- 2. Do I know what's going on in my neighboring states?
- 3. Do I know the ACGM's plans for next year; what issues will they focus on?
- 4. Would I be willing to be a "Messenger" for the ACGM, and what exactly is that?
- 5. Am I prepared for a "completely non-smoking" hall, city or state-wide?
- 6. Do I understand <u>all</u> of the tools available for a successful Bingo other than Paper and Pull-Tabs?
- 7. Would I know how to help another Organization start a successful Bingo?
- 8. Do I understand how my contributions make a difference in the state of Missouri?

If the answer to <u>any</u> of these questions is NO, then you need, you <u>MUST</u> attend this year's ACGM Convention!

We realize the cost of attendance is difficult for some, if not all Bingos. Remember, the profit made from this convention funds our efforts for change. That is the only reason a cost has ever been charged for attendance. Things have changed. (Continued on page 2)

(Continued from page 1)

We believe "membership for strength" is the most important issue there is; even more important than money! Therefore, the new rates for this year's ACGM Convention are as follows:

<u>NON-MEMBERS</u>: \$50.00 per person, if registered prior to September 29th, 2006. \$75.00 per person after September 29th, 2006. We are forced to charge the additional \$25.00 after 9/29 due to hotel requirements. (Room reservations)

CURRENT MEMBERS: No charge.

Attendance Fees include: Friday Night Hospitality Suite

Saturday Lunch Buffet Saturday Night Dinner

All Seminars

Vendor Trade Shows

*If Non-Members join at the convention, the cost of attendance will be deducted from the initial membership fee.

- ** If you have already registered and sent in your check, your money will be refunded prior to the start of the convention.
- ***We are still negotiating with the hotel to secure a better room rate. We will let you know if we are successful! Currently, the room rate is \$84.00 per night.

Help us with our "membership for strength" philosophy. Attend our convention, enjoy fellowship with other Bingo Organizations, and enjoy the food and festivities provided for you. But most of all, spend a few minutes with an ACGM representative, hear our plans for the upcoming year, and strongly consider joining the Association of Charitable Games of Missouri, your ACGM.

Regards,

The A.C.G.M. Board of Directors

SEMINAR OVERVIEW:

Promoting your Bingo to Drive Attendance-This seminar has never been conducted in the state of Missouri. It focuses on "thinking outside the box" when looking for new players. In addition, there is a heavy emphasis on "Promotions" at all levels to suit your particular needs. The seminar will conclude (last 30 minutes) with a panel discussion for questions and answers.

Smoke-Free Bingo-Are You Ready?-This is a panel discussion, chaired by three Bingo Chairmen who either started their Bingos as non-smoking, or made the change at a later date. They will discuss the hurdles they had to overcome, and how they did it.

<u>Electronics-The Pro's, The Con's, The Truth</u>-You have been hearing about Electronics for years. This seminar will begin with a 30 minute presentation focused on the pro's and con's, and what to expect. The second half will be a panel discussion chaired by three Organizations, with different size Bingos, to answer your questions and concerns...truthfully!

<u>What works in Bingo</u>-The return of one of our more popular seminars; this is basically a round-table discussion with all attendees doing just what the title says, discussing what is working in various Bingos. This is a wonderful learning opportunity for everyone involved!

Association of Charitable Games of Missouri 2006 Convention Agenda

FRIDAY, OCTOBER 13TH

12:00pm-6:00pm Arrivals and Check-in

Trade Show floor will open from 2:00pm-6:00pm

7:00pm-10:00pm Hospitality Suite open for members, non-members,

And Guests.

SATURDAY, OCTOBER 14TH

6:00am-8:00am Breakfast on your own

7:00am-8:00am Registration

8:00am-8:30am Welcome and Board Member Nomination

8:30am-8:45am Break

8:45am-9:30am Gaming Commission

9:30am-9:45am Break

9:45am-11:15am **Seminar**-Promoting your Bingo to Drive Attendance

11:15am-12:00pm Trade Show Attendance (Door Prize Drawings)

Board Member Elections

12:00pm-1:00pm Lunch Buffet

1:00pm-2:00pm **Seminar**-Smoke-Free Bingo-Are You Ready?

2:00pm-2:15pm Break

2:15pm-3:15pm **Seminar**-Electronics-The Pro's, The Con's, The Truth

3:15pm-3:30pm Break

3:30pm-4:45pm **Seminar**-What Works in Bingo: An Open Forum

6:30pm-7:00pm Cocktails 7:00pm-8:00pm Dinner

8:00pm-? Guest Speakers

(Agenda may change slightly as we continuously improve the program)

WHY NOT BRING THE WHOLE FAMILY?

WHILE YOU ATTEND THE A.C.G.M. CONVENTION, YOUR FAMILY COULD BE:

- *SHOPPING!
- *GOLFING!
- *BOATING!
- *FISHING!
- *SIGHTSEEING!
- *ENJOYING THE FALL SCENERY!
- *RELAXING!
- *HAVING FUN!



REGISTRATION

ASSOCIATION OF CHARITABLE GAMES OF MISSOURI TENTH ANNUAL CONFERENCE AND TRADE SHOW

October 13-14-15, 2006

The Resort @ Point Arrowhead Bus. Hwy 54 Lake Ozark MO 573-365-2334 or 800-532-3575

ORGANIZATION		LICENSE #
ADDRESS		
AMOUNT ENCLOSE	D	NUMBER ATTENDING
CONTACT PERSON		PHONE NUMBER
E-MAIL		
Welcoming reception		o all conference materials, seminars and trade show own), and lunch and dinner buffets on Oct. 14.
		\$50 per person

NOTE: If your organization is tax exempt and you do not want to pay the sales tax on your hotel bill, you must bring with you a copy of your organization's tax-exempt certificate and pay your hotel bill with your organization's check. You may not use personal check or credit card (unless it's the organizations'); otherwise sales tax will be assessed.

You must renew your membership or join ACGM to qualify for the member discount. Please complete the enclosed membership form and return it with your dues <u>BY SEPT. 29TH.</u>

PLEASE NOTE: Your registration form and check MUST BE RECEIVED BY SEPT. 29 to insure your conference registration. *Due to hotel scheduling requirements, there will be an additional \$25.00 fee for registrations received after Sept. 29.* You will need to make your own room reservations either by calling 1-800-532-3575 or 573-365-2334 before Sept 29. Be certain to specify that you are attending the Association of Charitable Games Conference to receive the special \$84.00 rate.

DETACH THIS PAGE AND MAIL WITH YOUR CHECK (PAYABLE TO A.C.G.M.)

TOM MURPHY, TREASURER/A.C.G.M. 100 BREEZEVIEW DRIVE BALLWIN, MO 63021 636-227-5119