

Many people donate in tribute to a survivor or in memory of a loved one. Visit the Bowl for the Cure® section of bowl.com to view tributes or dedicate one of your own. Examples are:

IN TRIBUTE TO...

- Kris Young, Wednesday Ladies Trio League, Conn.
- Julie Berghaus, Thursday Afternoon Women's League, Mo.
- Dee Brading, Peggy Krauch and Tina Buonaro, Something Else League, Ill.

IN MEMORY OF...

- Cindy Cresswell, Friday Nite Mixers League, Va.
- Lisa Mix, Saturday Night Mixed League, N.Y.
- Catherine Nason, Wednesday Nite Ladies League, Wis.



Susan G. Komen for the Cure recognizes co-survivors: family, friends, doctors and colleagues who are sources of support and inspiration to those with breast cancer. The Komen Co-Survivor Program honors those who have journeyed with breast cancer survivors through diagnosis, treatment and beyond.

- Recognize co-survivors at Bowl for the Cure event ceremonies.
- Give pink flowers for survivors to hand to their co-survivors during the ceremony.
- Take survivor/co-survivor photos.
- Form a co-survivors team at your bowling event.

THE SUSAN G. KOMEN FOR THE CURE PROMISE:

To save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures.

ABOUT SUSAN G. KOMEN FOR THE CURE

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, the promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures.



Thanks to events like the Komen Race for the Cure, we have invested nearly \$1 billion to fulfill our promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world.

For more information about Susan G. Komen for the Cure, breast health or breast cancer, visit www.komen.org or call 1-800 I'M AWARE.



UNITED STATES BOWLING CONGRESS

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Bowl with US™

The United States Bowling Congress, as the national governing body, ensures the integrity and protects the future of the sport, provides programs and services and enhances the bowling experience.



Bowl for the Cure® is a registered trademark of Susan G. Komen for the Cure.

Expenses will not exceed 25% of overall program income.



Because Everyone Deserves a Lifetime

- More than 178,000 will be diagnosed with breast cancer in 2007.
- More than 40,000 women will die from the disease in 2007.
- Early detection is key to survival.



They did it...you can, too! - \$13,636

The Friday Nite Mixers, Fort Belvoir, Va. have raised more than \$59,850 since the inception of Bowl for the Cure in 2000. Many thanks to Dan Moore and the Friday Nite Mixers League for their continued support and annual participation.

Bowl with US™

The power of nearly **3 million USBC members...** *imagine the possibilities!*

Bowl for the Cure® is a nationwide breast cancer awareness and fund raising initiative sponsored by the United States Bowling Congress. This season, Bowl for the Cure celebrates its eighth year of existence. Through the efforts of bowlers, more than \$6 million has been raised for Susan G. Komen for the Cure and its Affiliates since 2000.



8th-Year Celebration Ideas

- Award prize for scores ending in "8"
- Bowlers pay 25¢ for leaving 8 pins standing
- Award prize for getting a strike in the 8th frame
- Bowlers pay 25¢ for leaving a single 8-pin standing
- Award prize for 8 strikes or spares in a row



The Camden Rollers
Brooklyn Center, Minn.

Kathy Denardo and the Camden Rollers League in Brooklyn Center, Minn., outdid themselves in 2006-07, doubling their previous fundraising effort to more than \$11,000!

LEAGUE SECRETARY NOTES

- Designate one bowling session as Bowl for the Cure day. Participation is optional; individual bowlers or whole leagues may participate.
- Share the Breast Health Basics flier with your league members (copies available upon request; visit bowl.com).
- Use the enclosed **pink envelope** to send **donations** to USBC. If possible, include one check or money order made payable to Bowl for the Cure. **DO NOT SEND CASH.** Donations are tax deductible.
- Please send merchandise orders separately from donations.
- Receive special recognition on the Bowl for the Cure section of bowl.com.
- The three top-donating leagues will receive recognition and prizes.

Postmark your donation by April 21, 2008 to meet deadline for possible recognition at the USBC Convention.

Additional outstanding league donations:

- Something Else League, IL \$8,312
- Ladies Night Out League, MO \$6,009

Learn the Facts

- Breast cancer is the most common type of cancer among women today.
- When breast cancer is found early and is confined to the breast, the chance for survival is the greatest (98 percent).
- Men also can get breast cancer, but it is rare. Breast cancer is 100 times more common for women than men.

FUN EVENTS

- Put a few **pink pins** in the rack. When a bowler gets a strike with a pink headpin, he or she receives a prize.
- Conduct a silent auction or a 50/50 raffle at your event.
- Serve refreshments like cake and soda.
- Hold an opening ceremony to celebrate breast cancer survivors and remember those who lost their battle with breast cancer. Recognize sponsors/donors of your event.
- Place a Christmas tree in your bowling center. Decorate with **pink ornaments** personalized with names of donors, survivors or those who lost their battle with breast cancer.
- Spare change drive: collect the bits in bowlers' pockets - it all adds up!

Visit the USBC store on bowl.com for exclusive Bowl for the Cure merchandise!

